

Ellsworth Public Library

Strategic Plan 2019- 2021 - Summary

Mission: *The Ellsworth Public Library is a vibrant and essential community resource, educating and inspiring the people we serve.*

Goal 1: All residents of the greater Ellsworth community will experience the library as a community center of learning and social connection.

Outcomes by 2021:

1. The library is seen as gateway for connecting with the community.
2. The number of people using the library continues to increase.
3. The number of community partners increases each year.
4. The library's role as a community connector and referral resource continues to expand.

Goal 2: Library visitors will use comfortable library spaces for work, study, connection, discovery, and play.

Outcomes by 2021:

1. Offer small meeting space in the library.
2. Increase lounge-style seating.
3. Increase usage of children's areas for play and reading.

Goal 3: Community members of all ages will partner with the library to develop, lead, and attend enriching and transformational programs through the year.

Outcomes by 2021:

1. Continue to increase program attendance each year.
2. Implement regular successful programming for each target demographic.
3. Increase ongoing partnerships with community organizations, including local schools.

Goal 4: Adults and students will have access to informational and interesting print and electronic materials that support academic success and life-long learning.

Outcomes by 2021:

1. Increase print circulation by 5%.
2. Increase usage of electronic collections by 10%.

Goal 5: Library visitors will be assisted by knowledgeable and caring staff.

Outcomes by 2021:

1. Increase patron satisfaction.
2. Increase circulation and program attendance without increasing staff hours.

Goal 6: The Ellsworth community and surrounding towns will value and support the library.

Outcomes by 2021:

1. Reduce the City of Ellsworth appropriation.
2. Increase annual appeal giving by 15%.

A full version of the plan is available upon request at the library, or email director@ellsworthlibrary.net to receive a copy.